

Trains, Trucks & Tractors

2018

Sponsor Information



Would you like to get in front of over 2000 visitors from our community over a 3 day weekend event at *Georgia's Official Transportation History Museum*? Here's a unique opportunity to sponsor one of the museum's largest single weekend events and get your brand in front of potential customers. The event is held the first weekend each August and this year will be August 3-5.

This sponsorship offer includes:

- Space for a banner (up to 4x6) (please bring your banner)
- 10x10 space for tent/table/staff and collateral handouts/activities (please bring your tent)
- Exhibit space for a number of pieces of your merchandise (see below)
- Admission to the event and train rides for 5 of their staff members with up to 4 guests each. (a \$75+ value)
- Mention on the museum's website and social media with logo and link to your website.
- We will have the emcee mention sponsors from the stage between music sets.
- Logo's on event day collateral provided you're registered by July 20th.
- Sponsors signed up before July 13 get their logo on an SRM event banner that will be displayed prominently.
- The ability to set up earlier in the week ahead of the event and to pick-up your exhibits and materials later the week after the event.
- First dibs on being included as a sponsor for 2019's event.
- Discounted opportunities to sponsor the museum's fall events.

Categories

- Truck
 - o Light/passenger (up to 2 pieces on display)
 - o Medium (up to 2 pieces on display)

- Heavy (one piece on display)
 - Specialty (one piece on display)
 - 4x4/Off-road/Custom (up to 2 pieces on display)
- Tractor categories
 - Lawn equip (zero turns and/or lawn tractors, up to 4 pieces on display)
 - Tractors (>26HP, up to 3 pieces on display)
 - Mini-equip (up to 3 pieces on display)
 - Utility vehicles (UTV/RTV/XUV etc.) (up to 3 pieces on display).
- Additional non-event specific opportunities (sponsorship benefits will be limited to tent/table/banner/admissions).
 - Banks
 - Insurance Companies
 - Pet/Vet
 - Healthcare/Gyms
 - etc
- Exclusive categories are available for a \$1000/category upcharge until a category has a sponsor. Display counts and admission/train rides both double when you sign up for an exclusive opportunity.
- Multi-event sponsorships are available at discounted rates.

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Sponsor Registration

Company Name: _____

Contact/Representative: _____

Phone# _____

Address 1: _____

Address 2: _____

City/St/Zip: _____

Email: _____

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Category(s) (check all that apply)

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 - Lawn equip (zero turns and/or lawn tractors, up to 4 pieces on display)
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 - Utility vehicles (UTV/RTV/XUV etc.) (up to 3 pieces on display).
- Additional (nonevent specific) sponsorships will be limited to tent/table/banner.

Sponsorship fees: \$1,500 for first selection, \$1,000 each additional selection/sub-category. Exclusive (if available) is \$1,000 additional charge per sub-category.

Fall Event discounted sponsorships for TTT sponsors (multiples will be discounted 25% beyond this discount) :

Train-or-Treat Oct 27 – \$500	Santa’s Arrival – Nov 17 \$500
Anniversary Steam Event - Sept 29-30 and Oct 6-7 (4 days) \$1000	Polar Express Experience - 4 weekends \$1500 total
Model RR Days – Nov 3-4 \$250	Breakfast with Santa \$200 Lunch with Santa \$200

You may also sponsor the museum’s fall season for \$6000 and be on everything from August to December.

Date: _____ \$ _____

Museum Representative: _____